

JUN 30 2008

Approved for use through 10/31/2002. OMB 0951-0031
 U.S. Patent and Trademark Office, U.S. DEPARTMENT OF COMMERCE
 Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it contains a valid OMB control number.

**HUNTON &
WILLIAMS**

 HUNTON & WILLIAMS LLP
 1751 Peninsula Drive
 Suite 1700
 McLean, Virginia 22102

 Tel 703 • 714 • 7400
 Fax 703 • 714 • 7410

FAX

TO NAME: Central Fax Number
 FIRM: U.S. Patent & Trademark Office
 FAX NO.: 571 273 8300
 PHONE NO.:

PAGES (INCLUDING COVER):

20

ORIGINAL TO FOLLOW IN MAIL:

Yes ☐ No ☒

FROM NAME: James Miner, Reg. No. 40,4444
 FLOOR:
 DIRECT DIAL: (703) 714 7449

MESSAGE Attached please find the following regarding 09/986,354

1. Amendment/Response, 18 pages;
2. Certificate of Transmission, 1 page;
3. Fax Cover Sheet, 1 page.

IF PROBLEM WITH TRANSMISSION, PLEASE CONTACT OPERATOR AT 703 • 714 • 7500.

OPERATOR

DATE: June 30, 2008 ✓
 TIME:
 CLIENT/MATTER NAME: Genworth Financial
 CLIENT/MATTER NO.: 52493.000187

This communication is confidential and is intended to be privileged pursuant to the attorney-client privilege and the work-product doctrine. If the reader of this message is not the intended recipient, or the employee or agent responsible to deliver it to the intended recipient, you are hereby notified that any dissemination, distribution or copying of this communication is strictly prohibited. If you have received this communication in error, please immediately notify us by telephone, and return the original message to us at the above address via the U.S. Postal Service.

JUN 30 2008

PTO/SB/97 (06-02)

Approved for use through 10/31/2002. OMB 0651-0001

U.S. Patent and Trademark Office, U.S. DEPARTMENT OF COMMERCE

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it contains a valid OMB control number.

Attorney Docket No. 52493.000187

U.S. Application No.: 09/986,354

Certificate Of Transmission Under 37 CFR 1.8

I hereby certify that this correspondence is being facsimile
transmitted to the Patent and Trademark Office

on June 30, 2008
Date


Signature:James Miner

Typed or printed name of person signing Certificate

Note: Each paper must have its own certificate of transmission, or this
certificate must identify each submitted paper.

1. Amendment/Response, 18 pages; ✓
2. Certificate of Transmission, 1 page; ✓
3. Fax Cover Sheet, 1 page. ✓

Burden Hour Statement: This form is estimated to take 0.03 hours to complete. Time will vary depending upon the needs of the individual case. Any comments on the amount of time required to complete this form should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, Washington, DC 20231. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Assistant Commissioner for Patents, Washington, DC 20231.

JUN 30 2008

U.S. Patent Application No.: 09/986,354
Attorney Docket No.: S2493.000187**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Application of: :
Mathew George Majikes et al. : Group Art Unit: 3626
Appln. No.: 09/986,354 : Examiner: Robert Rines
Filed: November 8, 2001 : Confirmation No.: 5302
For: System and Method for Personalizing and :
Delivering Insurance-Related Content to :
User :

Mail Stop AF
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

AMENDMENT

Sir:

In response to the Office Action dated March 31, 2008, please consider the following remarks regarding the above-identified patent application.

Listing of the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 8 of this paper.